

# **The Myrddin Series of Staff Development Workshops for Developing Business Teams**

## **The Two-Day Teambuilding Workshop**



In this two-day workshop, team members will learn about themselves, others in their group, some habits of mind, and how each person is “showing up” in the workplace. This is an intensive and enlightening experience that uses videos, structured learning experiences, team activities, assessment instruments, and feedback activities. At the conclusion of this two-day experience, participants will have a clearer understanding of themselves and each other as well some much deeper insights on how they can work together more effectively and harmoniously as a team. This is an excellent teambuilding activity for business or department workgroups. The workshop is designed for any type or working group and is particularly well suited for top management teams that are newly formed or who are embarking on a new strategic direction. This workshop is custom designed for each client so please contact us for details on how we can conduct one for you in your area.

## **The Three-Day Teambuilding and Strategy Development Workshop**

This workshop builds on the teambuilding energy with a strategy development session that begins towards the end of the second day. We’ve added this option because it’s been a bad decade for strategy. Companies have bought into an extraordinary number of flawed or simplistic ideas about competition. Typically, their “strategy” is to produce the highest-quality products at the lowest cost or to consolidate their industry. They’re just trying to improve on best practices. That’s not a strategy.



Strategy is hard—it’s about making tough choices. Strategy is about making choices, trade-offs; it’s about deliberately choosing to be different. Operational effectiveness is about things that you really shouldn’t have to make choices on; it’s about what’s good for everybody and about what every business should be doing. The essence of strategy is that you must set limits on what you’re trying to accomplish. The company without a strategy is willing to try anything. This is a custom designed workshop with a “prework” for each participant. Please contact us for details on how we can conduct one for you in your area.

## **The Four-Day Teambuilding, Strategy Development, and Deployment Workshop**



This is the workshop that injects energy into the company. The Strategy Deployment process is included in this workshop. Here a group of individuals with a common purpose and organizational connection (the *team*) come together to make important decisions about their focus as a team and as individuals, and about how they will work together to make things happen. This workshop works to establish role clarity, develop an understanding of key strategic issues, set performance targets, and make the team’s internal and external working relationships more effective.

In achieving role clarity, the team will establish Key Result Areas (output accountability), Metrics (performance indicators or measures) and Authority for the team collectively, and for each member of the team. Performance planning outputs include Goals (and sometimes Action Plans), again at both the team and individual level. The Performance Management Process continues after the completion of the strategy development process, its cycle concluding with performance evaluation and rewards. This is a custom designed workshop with a “prework” for each participant. Please contact us for details on how we can conduct one for you in your area.

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